



# The Consumer Charging Experience

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# How Do We Advance the Adoption of Electric Vehicles?

1. Provide Public Infrastructure



2. Provide Home Charging



3. Provide a Workplace Solution





**We focus on commercial and retail hosts. Helps differentiate 350Green and address public convenience and destination EV charging**



### Benefits to Host

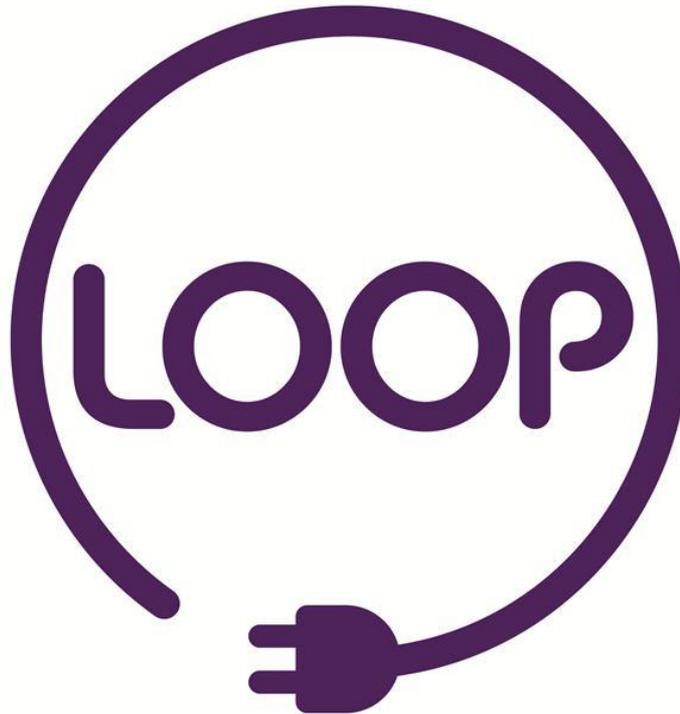
No upfront cost and revenue share

Free electricity and maintenance



## 350Green Provides Home Charging

350Green has launched **LOOP** as its consumer brand providing continuous, connected, and complete charging solutions for EV drivers





## Acquiring LOOP subscribers will rely on a combination of affordable and flexible pricing plans as well as free home EV charger promotions



myLOOP

- Unlimited public EV charging
- Access to widespread EV charging networks



- Individual session EV charging options
- Pay as you go



- In-home EV charging units
- Monthly payment plans and expert in-home installation



## 350Green Provides Work Place Solution

- Partner with Employers in the Market
  - Increase Employee Retention
  - Supports Sustainability
  - Extra Benefit
- Google & Apple
  - EV Car sharing





## 350Green positioned to transform LOOP into a consumer EV charging brand



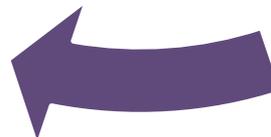
1. Public EV charging station network fuels demand for EV charging subscriptions



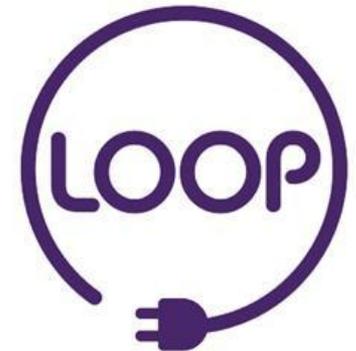
2. Attract EV drivers through strategic placements and business partnerships



3. Acquire subscribers with promotions and free home EV charging stations



4. Develop and retain subscribers with more public EV charging options





**Thank you.**