Disrupting Barriers: Printing in Three Dimensions

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What is 3D Printing?















Hype vs. Reality



3-D Printing Will Be a Manufacturing Engine for the Economy Dan Hamermesh prof of Economics U of Texas

No rival for mass production Nick Allen , Founder 3-D printing

With 3-D Printers Comes the Possibility of Medical Miracles Mick Ebeling is the founder of Not Impossible Labs.

Space Travel Will Be Easier and Less Costly With 3-D Printers Alison Nordt, an engineer at Lockheed Martin's Space Technology Advanced R&D

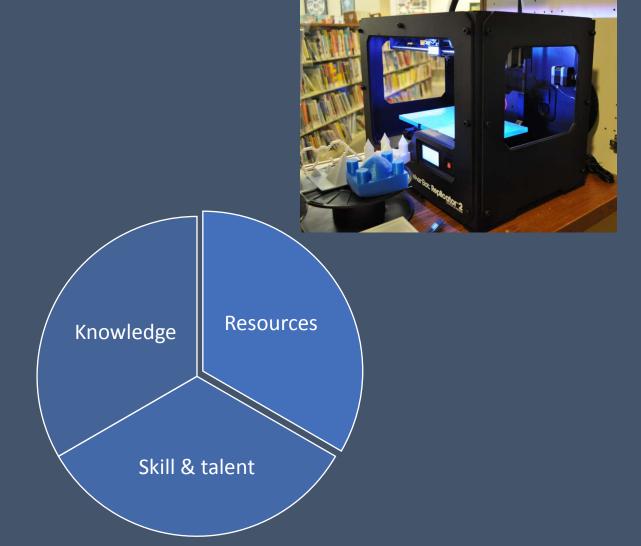
Hype vs. Reality

3D Printing will impact the "tinkerer"

 Complex shape creation in your own home

 Building with materials that would otherwise be difficult to work with

Customization to specific needs





What can you replace at your home?

 How many parts in your home are a single material?

How much does it cost?

 How easy can you run out to the store and buy a new one?







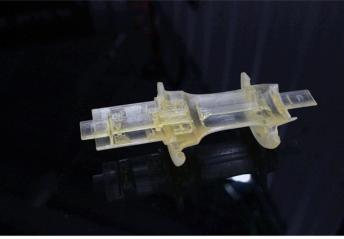
In product development...

• Immediate production (2 months to 2 days)

Lower materials and labor cost for prototyping

• Overall reduction in product development cycle time.









Could this completely replace full production?

Scale





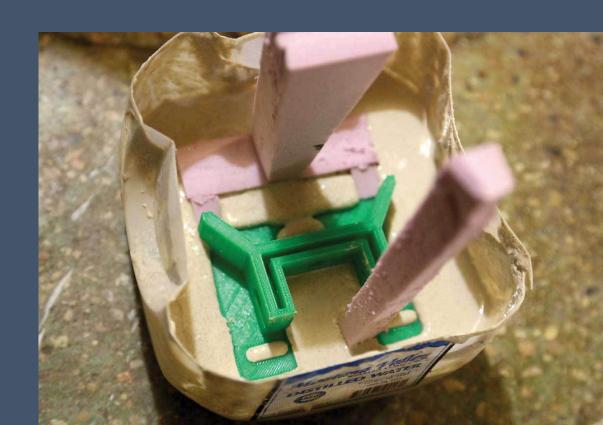


Low volume – direct replacement

- Mass customization of products
- Processes which rely on unique tooling are most susceptible

+ Offsite / remote fabrication

+ Storage & transport is reduced – components can be made on site





High Volume – Some* replacement

Replacement & repair components

Simple consumables

Upgrades and new features



Buying replacement parts could be replaced by:

- Finding a model of your part on a computer:
 - Either make your own, or download one (IP!)
- Upload to your 3D printer
- Print your part
- Install or replace your part

- This assumes that:
 - Your 3D printer works, your material can be a good substitute, and you have the time to wait for your part to build vs. ordering/buying.

Recurring revenue

- Replacement repair parts
- Simple consumables
- Upgrades and new features

Reality of design & engineering



3D Printing can:

- Encourage young people to enter the fields of manufacturing & engineering
- Drive innovation & lower prototyping costs
- Shorten lead times in the product development process
- Replace certain low-volume production methods