



**Northwestern University  
Transportation Center**

**CCITT**

Center for the Commercialization  
of Innovative Transportation  
Technology

**Industry Technical Workshop**

**BIOLOGISTICS  
IN A CHANGING  
HEALTHCARE WORLD**

April 20, 2016 | 2:00 - 4:45 PM

**NORTHWESTERN UNIVERSITY** - JAMES L. ALLEN CENTER  
2169 CAMPUS DRIVE, EVANSTON, ILLINOIS 60208

# Industry Technical Workshop

SPRING 2016

## BIOLOGISTICS IN A CHANGING HEALTHCARE WORLD

The Spring 2016 Industry Technical Workshop, held in conjunction with the Spring 2016 Northwestern University Transportation Center (NUTC) Business Advisory Council (BAC) Meeting, will examine changes occurring across the biologicistic industry's supply chain, including impacts from: the changing landscape of healthcare providers; the formation of distribution centers by group-buying organizations to service affiliated hospital establishments; communication protocols, or lack thereof, across the healthcare supply chain; evolving cold chain supply chain management requirements; and use of analytics to better stage (store) products for deliveries to the right place, at the right time. Speakers from transportation and logistics firms, pharmaceutical manufacturers, hospitals, and data analytics companies will address global trends—healthcare service-related and beyond—impacting logistics across the healthcare industry, from a variety of viewpoints.

### EVENT CO-CHAIRS

#### **Dr. Hani S. Mahmassani**

*William A. Patterson Distinguished Professor of Transportation & Director, NUTC*

#### **Mr. Breton Johnson**

*Associate Director, NUTC & Director, CCITT*

### ABOUT THE NUTC

The NUTC is one of the world's leading interdisciplinary education and research institutions, serving industry, government and the public sectors. Founded in 1954 to generate substantive and enduring contributions for the better movement of materials, people, energy, and information, NUTC stands at the forefront of transportation research and education. NUTC brings together academic researchers, students and business affiliates in a joint open exploration of transportation and supply chain operations. NUTC aims to influence national and international transportation policy, management and technological developments, with the goal of making transportation and supply chain operations more productive, efficient, safe, secure, environmentally friendly and socially beneficial.

### ABOUT THE CCITT

The Center for the Commercialization of Innovative Transportation Technology (CCITT) fosters the implementation of innovative technologies for all modes of surface transportation, including but not limited to railways, mass transit, highways and waterways.

# Workshop Agenda

WEDNESDAY, APRIL 20, 2016

2:00 - 2:05 PM **WELCOME**

Mr. Bret Johnson  
Director, CCITT & Associate Director, NUTC

2:05 - 3:25 PM **PRESENTATIONS**

*Health Care Logistics, An Enabler of Change*

Mr. Dave Bode  
Vice President, Health Care Solutions, DSC Logistics

*Supply Chain Strategies for Pharmaceutical Product Integrity*

Mr. Bill Spillane  
Executive Director, Supply Chain Management, Astellas Pharma

*Carrier Perspective on Serving the Life Science Market*

Mr. Andrew Boyle  
Co-Owner, Boyle Transportation

*Global Trends Impacting Logistics Across the Healthcare Industry*

Mr. Jerry Beyl  
Vice President, Healthcare Solutions, FedEx

3:25 - 3:45 PM **BREAK**

3:40 - 4:30 PM **PANEL DISCUSSION**

Mr. David Torma - *Moderator*  
Director, Logistics & Global Transportation, Baxter Healthcare

Mr. Jerry Beyl  
Vice President, Healthcare Solutions, FedEx

Mr. Dave Bode  
Vice President, Health Care Solutions, DSC Logistics

Mr. Andrew Boyle  
Co-Owner, Boyle Transportation

Mr. Ron Chomiuk  
Senior Business Analytics Consultant, Teradata

Mr. Gary Fennessy  
Vice President Corporate Supply Chain & Hospital Operations,  
Northwestern Memorial Healthcare

Mr. Bill Spillane  
Executive Director, Supply Chain Management, Astellas Pharma

# Speaker Biographies

## **JERRY BEYL**

***Vice President, Healthcare Solutions, FedEx***

Jerry Beyl is responsible for the strategic and tactical leadership of global selling teams who work in collaboration with our healthcare customers. Jerry serves on several committees and councils designed specifically for planning, organizing, directing, and controlling the development and implementation of the sales strategy within FedEx Services to ensure continuity and consistency.

Before joining FedEx, Beyl was Corporate Director of Sales at Caliber System (formerly Roadway Services, Inc.). He has over 35 years of leadership experience in an array of logistics products and services including LTL, domestic and international parcel, international freight, third-party logistics, and surface expedite.

A graduate of Indiana State University, Mr. Beyl is a member of the Council of Logistics Management and the National Association of Small Shipment Traffic Conferences (NASSTRAC). He has also served as a member of the General Motors Global Logistic Council.

A native of Southern Indiana, Mr. Beyl has served as a board member at Young Life in several communities, worked extensively with the Starkey Hearing Foundation and currently serves on the Board of Trustees of the Pink Palace Family of Museums in Memphis.

Beyl and his wife Dianna have 3 children and currently reside in Collierville, TN.

## **DAVE BODE**

***Vice President, Health Care Solutions, DSC Logistics***

Dave Bode is the Vice President of Health Care Solutions for DSC Logistics. He is responsible for the growth and overall performance of DSC's Health Care business. He is DSC's executive team leader for all health care customer relationships. Dave has held sales, marketing and operations leadership roles in health care for 24 years. Before DSC, Dave was the Vice President, Commercial Markets, for UMF Corporation, an infection prevention company. Prior to that, Dave was the VP/General Manager, for a high growth business unit within Cardinal Health's Medical Segment. Dave's experience spans the health care supply chain, insurance and technology sectors.

Dave's undergraduate Business degree is from Indiana University, and he is a certified Lean Six Sigma Sponsor with Black Belt and Kaizen project experience.

## **ANDREW BOYLE**

### ***Co-Owner, Boyle Transportation***

Andrew Boyle is co-owner of Boyle Transportation, a national motor carrier, serving defense and life science organizations. Prior to returning to the company in 2003, Boyle was an investment banker with J.P. Morgan. Boyle earned an MBA from Northwestern University's Kellogg School of Management and an AB from Bowdoin College.

Boyle now serves on the executive committee and board of the American Trucking Associations; the research advisory committee for the American Transportation Research Institute; and the Northwestern University Transportation Center's business advisory committee. He's a trustee of Eastern Bank and a director of the House of Hope.

## **RON CHOMIUK**

### ***Senior Business Analytics Consultant, Teradata***

With over 40 years of retail merchandising, operations, distribution, pharmacy and healthcare experience Ron Chomiuk's strategic consulting engagements cross the Retail and Travel and Transportation business verticals. With a focus on business requirements, planning, design and implementation his focus is on initiatives that drive the best return on investment and include: Business Analytics, Business Readiness Assessment, Business Process Integration, Program Management, Enterprise Governance, Prioritization Framework, Organizational Alignment, Strategic Roadmap Development and Demand Chain Management.

Ron is experienced in strategic business planning, thought leadership and tactical driven solutions. Ron's extensive retail background provides clients both a senior management and user perspective of their business. Ron has consulted with Teradata customers on the benefits of the Teradata business solutions, partner products and decision support.

Over Ron's 40 year career, and prior to joining Teradata, Ron served a number of roles in Fortune 500 companies including: VP Health and Wellness, Sales and Contracting & VP Pharmacy Operations, Walmart; SVP Pharmacy and VP/GMM Drugstore Business; VP Health and Beauty; and Director of Pharmacy and Consumable Super K for the Kmart Corporation; VP Pharmacy, Perry Drugs. In addition, Ron has served on the boards of the National Association of Chain Drugstores, Michigan State Board of Pharmacy and the Deans Advisory Board for Ferris State School of Pharmacy.

Ron earned a Bachelor of Science Degree in Pharmacy from Wayne State University in Detroit, Michigan and currently holds his PD Pharmacy license in Arkansas.

## **GARY FENNESSY**

***Vice President, Corporate Supply Chain & Hospital Operations,  
Northwestern Memorial Healthcare***

Mr. Fennessy is the Vice President of Corporate Supply Chain with administrative oversight and strategy development for Supply Chain across the Northwestern Medicine network.

Prior to his current responsibilities, Mr. Fennessy served in various executive management positions within hospital operations and the finance division at Northwestern Memorial Hospital. Mr. Fennessy received his Bachelor of Science degree in Business Education from Western Illinois University (1977) and his Masters of Business Administration from DePaul University (1984). He is a member of the Healthcare Financial Management Association and American College of Healthcare Executives and serves on various community board committees that include his role as a Finance Chair and Board Member of the UCAN.

## **BILL SPILLANE**

***Executive Director, Supply Chain Management, Astellas Pharma***

Bill Spillane is currently Executive Director, Supply Chain Management at Astellas Pharma located in Northbrook, IL. Within the Americas Region, his scope of responsibilities includes: Supply Chain Strategy, Customer Service, Logistics, Supply and Demand Planning, Direct Procurement, CMO Management, and Package Engineering. He has held a variety of supply chain management and consulting roles throughout his career with Schering-Plough, Cleveland Consulting Associates, Kraft Inc. and Keebler Company.

Bill received his MBA at the Kellogg School of Management in 1994 with concentrations in Business Strategy, Operations Management, and Transportation. He also holds a Bachelor of Science in Business Logistics from Penn State University.

## **DAVID TORMA** - Moderator

***Director, Logistics & Global Transportation, Baxter Healthcare***

David Torma has a broad background in consulting, logistics and transportation and is currently Director, Logistics and Global Transportation for Baxter Healthcare. In this position he is responsible for the Distribution of Baxter's medical products throughout the United States and the international transportation of products to, from and through the United States supporting Baxter Healthcare's worldwide business including directing the activities of Baxter Export Corporation.

Torma holds the rank of Captain USN (ret), graduated from the US Merchant Marine Academy, Kings Point, NY and received his Masters Degree from the Kellogg Graduate School of Management, Northwestern University. He currently is on the Board of Directors for the National Museum of the American Sailor.





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